Emanuel Serbanoiu, Product designer

Living and working in Bucharest, Romania
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I've been designing interfaces and facilitated experiences for both web and mobile platforms for **more than 6 years**

In this time, I also got to demonstrate my illustration, branding and coding skills. Graduated Computer Science and I'm currently a recovering engineer :)

Bucharest, RO – 6 months *Current Job*
fitbit.com

Product designer at Fitbit

Part of **Security Features Team** I've articulated solutions that reinforce Fitbit's security features on all available platforms.

Iasi, RO – 1 year 2 months
endava.com

Product designer at Endava

Conducted usability tests, prototyped and creatively designed solutions for **R&A**, **Travelopia** and **TELEKOM**. As for internal work I've also designed platforms that are helping Endavans have a much improved organisation within the company.

Iasi, RO – 1 year 3 months
linkedin.com/company/peoplepost

UI/UX Designer at PeoplePost

Worked in interdisciplinary team were I redesigned and introduced new core aspects of the product and placed the foundation for a solid **styleguide**.

Iasi, RO – 1 year 7 months
widgetic.com *product part of* vuzum.com

Designer at Vuzum

I've designed a new custom look for Widgetic's website and editor and used growth hacking techniques to increase user engagement. A handful of **web** and **iOS apps** were also designed in this time for Vuzum's clients.

Remote – 2 years 2 months
dribbble.com/emanuels

Freelance Designer

Worked with individuals and companies from all over the world helping them build **web** and **mobile products**. Illustrations and brading work was usually my favorite.

Special projects:

- Orbidive, Fluffy Fort games available on Google Play Store
- Fair Flip for the Apple Watch available on Appstore
- MDH Tech's iOS app with earthquake detection sensor – *IoT*

Education

National College "Al. I. Cuza" – Focsani, Romania
Faculty of Computer Science "Al. I. Cuza" – Iasi, Romania

Codecademy's and **Lynda**'s web development courses
Udacity's and **Interaction Design Foundation**'s design courses