



## Emanuel Serbanoiu, Designer

Living and working in Bucharest, Romania

I've been designing interfaces and facilitated experiences for both web and mobile platforms for **more than 6 years**.

In this time, I also got to demonstrate my illustration, branding and coding skills. Graduated Computer Science and I'm currently a recovering engineer :)

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## Relevant Skills

- Communication – Ideation – Problem Solving
- Usability Testing – Wireframing – Prototyping

## Education Timeline

- **2007**  
Began attending highschool at **National College "Al. I. Cuza"** in Focsani, RO
- **2009**  
Began studying design online then joined communities where I used to practice what I've learned from courses
- **2011**  
Began attending courses at **Faculty of Computer Science "Al. I. Cuza"** in Iasi, RO
- **2012**  
Began doing freelance design. In the meantime I took **Codecademy's** and **Lynda's** online courses about web development
- **2014**  
Finished attending the courses at the University. Meanwhile, I got my first office job
- **2018**  
Moved to Bucharest in order to advance in my career, sharpen the skills and enrich my design knowledge

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## Designer at fitbit

Bucharest, RO – 4 months (Current Job)

[fitbit.com](https://www.fitbit.com)

Part of **Security Features Team** I've articulated solutions that reinforce Fitbit's security features on all available platforms.

Responsive Web

Android

iOS

## Product designer at endava

Iasi, RO – 1 year 2 months

[endava.com](https://www.endava.com)

Conducted usability tests, prototyped and creatively designed solutions for **R&A, Travelopia** and **TELEKOM**. As for internal work I've also designed platforms that are helping Endavans have a much improved organisation within the company.

Responsive Web

Android

## UI/UX Designer at Peoplepost

Iasi, RO – 1 year 3 months

[linkedin.com/company/peoplepost/](https://www.linkedin.com/company/peoplepost/)

Worked in interdisciplinary team where I redesigned and introduced new core aspects of the product and placed the foundation for a solid **styleguide**.

Responsive Web

Android

iOS

## Designer at VUZUM

Iasi, RO – 1 year 7 months

[widgetic.com](https://www.widgetic.com) product part of [vuzum.com](https://www.vuzum.com)

I've designed a new custom look for Widgetic's website and editor and used growth hacking techniques to increase user engagement. A handful of **web** and **iOS apps** were also designed in this time for Vuzum's clients.

Responsive Web

iOS

## Freelance Designer

Remote – 2 years 2 months

[dribbble.com/emanuels](https://www.dribbble.com/emanuels)

Worked with individuals and companies from all over the world helping them build **web** and **mobile products**. Illustrations and branding work was usually my favorite.

### Special projects:

- Orbidive, Fluffy Fort games available on Google Play Store
- Fair Flip for the Apple Watch available on Appstore
- MDH Tech's iOS app with earthquake detection sensor – *IoT*

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